



SCHEDULE 12: ESTATE AGENT SIGNS

Subject to approval in terms of this By-Law, the erection and/or display of property marketing estate agent signs, including auctioneer signs, is permitted in all areas except natural areas of maximum control. In addition:

1. Estate Agent signs may be displayed only from 12h00 on Saturday to 20h00 on Sundays.
2. Estate Agent signs are to be attached only to municipal electric light poles where available and only with stout string or plastic ties. No securing material with metal content shall be permitted. Signs may not be affixed to trees, traffic signal poles or other poles which carry road traffic signs, walls, fences, rocks, other natural features or landscaped areas, street furniture or other Municipal property unless such other display is authorised by the Municipality in writing.
3. Only one sign per agency per light pole may be displayed.
4. On each directional sign board, the following information must be displayed:
 - (i) original permit;
 - (ii) property marketing estate agent, auctioneer, and property agencies name;
 - (iii) marketer's telephone number or contact details; and
 - (iv) directional arrow.
5. Where no municipal light poles are available, signs may be displayed on stakes making use of a design approved by the Municipality. Estate Agent signs may not be displayed on concrete, premix or paved surfaces. It is not permissible for stakes to penetrate the ground deeper than 15cm.
6. Estate agent signs may not exceed 0,3m² in total area.
7. Not more than six estate agent or auctioneer directional permit stickers will be issued per agent or auctioneer, and no more than six directional boards will be permitted in total per property being marketed, including show houses, show plots and blocks of flats in which a show flat is on display. The definition of one sign shall include the display of two signboards only when such boards are sandwiched back to back around an electric light pole.
8. Estate agent signs may not be displayed along Scenic Drives and/or on any bridge, public park or public open space.
9. Only one directional sign per Showhouse/flat/plot may be displayed along any proclaimed main road, excluding roads referred to in 8 above.
10. No Estate agent sign shall obscure a road traffic sign.
11. No Estate agent sign shall be erected on centre islands.
12. No Estate agent sign shall be erected in such a way that any part of it is closer than 1.5m from a road verge.
13. Directional signs shall be displayed along main routes only, being the shortest route from a main road to the property.
14. No Estate agent signs may be erected on any tarred areas of pavements.
15. "Sold"/"For Sale"/"To let" signs must be erected flush against the fence/wall of the property.
16. "Sold" signs may be displayed flush against the fence/wall of the property for a maximum of two weeks only.
17. No signs indicating anything other than property for sale may be erected or displayed by Estate agents or agencies.

18. Application by each individual estate agent or auctioneer on an annual basis must be made for permission to display Estate agent signs and approval shall be subject to payment of an annual fee in accordance with the Municipality's Schedule of tariffs and charges published from time to time.
19. Approval shall be subject to payment of an annual fee for registration plus a permit fee, in accordance with the City's schedule of tariffs and charges published from time to time, provided that in the case of:
 - (i) estate agents and letting agents; only principal agents, non-principal agents and full status agents may register, and other estate agency staff, candidate agents, intern agents, or house-sitters may not register;
 - (ii) auctioneers; only qualified auctioneers who are members of a recognised institute of auctioneers may register, and other auction company staff, valuers, or house-sitters, may not register.
20. Any Estate agent sign unlawfully erected, or in contravention of the provisions of this Schedule, will be subject to a charge by the Municipality, calculated in accordance with the published schedule of tariffs and charges irrespective of whether such sign is removed by the Municipality or not. In the event of the said sign not being removed by the Municipality; photographic evidence of the unlawful sign will be obtained by the Municipality prior to levying the said charge.